



BECOME AN EXHIBITOR

Please take advantage and make a wise decision to exhibit at the 09th Congress of the African Society for Blood Transfusion. The congress shall provide you with an opportunity to promote your products and services and expose your institution to a rare audience of more than 350 delegates. And indeed ensure the return of your investment.

The 09th AfSBT Congress will give exhibitors with access to more than 400 blood transfusion scientists who are direct members of the African Society for Blood Transfusion and a good number of private organizations as well as public sector institutions.

Most of the participants reside in Africa, but it will also give access to a good number of international delegates who are expected to attend the event. The Congress capacity to provide exhibitors with the potential to raise their profile in the health community and reach new customers is extensive.

We will provide exhibitors with opportunities to promote their services to our many clients and members, staff, stakeholders and supporters through various channels such as newsletters, website, events and media exposure.

Your stand will include the following equipment:

1. Rear and side walls
2. Your company name on the stand
3. 2 chairs
4. 1 table
5. Spotlights
6. Electrical connection
7. Carpet

Additional benefits of exhibiting include:

1. 1 free delegate pass
2. Complimentary 100 word description of your activities in the official forum catalogue

Your logo to be included on the exhibition marketing material and signage