

## SPONSORING BENEFITS

### Platinum Partnership \$ 20,000.00

- Signature branding of the congress and exhibition such as (“Brought to you by...”)
- Prominence in the pre-event and event publicity imprints, television and radio advertising as well as other materials surrounding the congress and exhibition, including but not limited to the congress website, billboards, banners, backdrop, printed and electronic media, posters, brochures, name badges and congress bags.
- Co-Branding of the registration Area. ( Brands to be supplied by the Sponsor)
- Appearance in the publicity documentary to be aired on television before the congress
- Enhanced Listing Package
  - i. Corporate logo on event website
  - ii. Additional 200 character company description on the website
  - iii. Option to add up to 4 product descriptions: product name, 500 words description, product photo, and brochure (for each)
- Recognition during the ministerial opening ceremony of the congress and exhibition.
- 10 minutes speech during the congress opening ceremony
- 6 complimentary delegates’ registrations.
- 6 complimentary exhibitions registrations
- 3 complimentary hotel rooms for three (3) nights on bed and breakfast basis. (Double/Singles)
- Logo prominently in the front cover page of the Congress & Exhibition official brochure
- Link to the sponsor’s web site
- 1 full back page advertisement in the Congress final programme.
- An advertising banner in the congress website home page for one year
- Access to all the registrants (exhibitors and delegates) contact details
- Private pre- congress workshop/seminar arranged and managed by the ORGANIZATION (optional). A minimum 35 participants for the workshop guaranteed.
- Feature in all e-newsletters as the **strategic partner sponsor** of the congress & Exhibition to be sent to participants and stakeholders
- Opportunity to make a 5 minute speech at media events.
- Delegates Bag Insert – Get the attention of all attendees by placing up to four (5) of your company’s promotional items (Supplied by the sponsor) in the official conference bag.
- Up to 5 roll-up banners in the congress room, (to be supplied by sponsor)
- Up to 10 roll-up/tear drop banners at the venue compound during the event. (to be supplied by sponsor)
- At least one stand-alone corporate banner to be displayed in a prime location at all event and functions (to be supplied by sponsor) e.g. cocktail, dinners, lunch venues, workshops rooms
- 1 sponsor-branded table for the Gala Dinner. (Branded by the sponsor)
- Appreciation plaque presented by the guest of honor during the gala awards night
- A complimentary 3MX4M premium stands strategically located at the entrance or other preferred area (early booking recommended, customization of stand at the cost of sponsor)
- A 60 seconds short video about your company (supplied by the Sponsor) hosted at the event website and to be included in the event infomercial to be aired in the exhibition hall and during interludes in the congress hall.
- Listed in the “THANK YOU” and post-congress communication

## Gold Partnerships: \$ 15,000.00

- Signature branding of the congress and exhibition such as (“Brought to you by...”)
- Prominence in the pre-event and event publicity imprints, television and radio advertising as well as other materials surrounding the congress and exhibition, including but not limited to the congress website, billboards, banners, backdrop, printed and electronic media, posters, brochures, name badges and congress bags.
- Enhanced Listing Package
  - i. Corporate logo on event website
  - ii. Additional 100 character company description on the website
  - iii. Option to add up to 4 product descriptions: product name, 250 words description, product photo, and brochure (for each)
- Recognition during the ministerial opening ceremony of the congress and exhibition.
- Present a winner’s award for one category as part of your sponsorship during the gala night
- 4 complimentary delegates’ registrations.
- 4 complimentary exhibitions registrations.
- 2 complimentary hotel rooms for three (3) nights on bed and breakfast basis. (Double/Singles)
- Link to the sponsor’s web site
- 1 full page inside front/ back cover advertisement in the Congress final programme.
- An advertising banner in the congress website home page for six months
- Access to all the registrants (exhibitors and delegates) contact details. After the congress.
- Feature in all e-newsletters as the **strategic partner sponsor** of the congress & Exhibition to be sent to participants and stakeholders.
- Opportunity to make a 3 minute speech at media events.
- Delegates Bag Insert – Get the attention of all attendees by placing up to three (3) of your company’s promotional items (Supplied by the sponsor) in the official conference bag.
- Up to 2 roll-up banners in the congress room, (to be supplied by sponsor)
- Up to 8 roll-up/tear drop banners at the venue compound during the event. (to be supplied by sponsor)
- Appreciation plaque presented by the guest of honor during the gala awards night
- A complimentary 3MX3M premium stands strategically located at the entrance or other preferred area (early booking recommended, customization of stand at the cost of sponsor)
- A 30 seconds short video about your company (supplied by the Sponsor) hosted at the event website and to be included in the event infomercial to be aired in the exhibition hall and during interludes in the congress hall.
- Listed in the “THANK YOU” and post-congress communication



Congress Secretariat  
Shades of Green Congresses Ltd  
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Fax: +255 27 2050083  
Email: [afsbt2018@shadesofgreencongresses.com](mailto:afsbt2018@shadesofgreencongresses.com)

### Silver Sponsor: \$ 10,000.00

- Signature branding of the congress and exhibition such as (“Brought to you by....”)
- Prominence in the pre-event and event publicity imprints, television and radio advertising as well as other materials surrounding the congress and exhibition, including but not limited to the congress website, billboards, banners, backdrop, printed and electronic media, posters, brochures, name badges and congress bags.
- Enhanced Listing Package
  - i. Corporate logo on event website
  - ii. Additional 50 character company description on the website
  - iii. Option to add up to 4 product descriptions: product name, 150 words description, product photo, and brochure (for each)
- Recognition during the ministerial opening ceremony of the congress and exhibition.
- Present a winner’s award for one category as part of your sponsorship during the gala night
- 2 complimentary delegates’ registrations.
- 2 complimentary exhibitions registrations.
- 1 complimentary hotel rooms for three (3) nights on bed and breakfast basis. (Double/Single)
- Link to the sponsor’s web site
- 1 full left hand page advertisement in the Congress final programme.
- An advertising banner in the congress website home page for three months.
- Access to all the registrants (exhibitors and delegates) contact details. After the congress.
- Feature in all e-newsletters as the strategic partner sponsor of the congress & Exhibition to be sent to participants and stakeholders.
- Delegates Bag Insert – Get the attention of all attendees by placing up to two (2) of your company’s promotional items (Supplied by the sponsor) in the official conference bag.
- Up to 2 roll-up banners in the congress room, (to be supplied by sponsor)
- Up to 5 roll-up/tear drop banners at the venue compound during the event. (to be supplied by sponsor)
- Appreciation plaque presented by the guest of honor during the gala awards night
- A complimentary 3MX3M premium stands strategically located at the entrance or other preferred area (early booking recommended, customization of stand at the cost of sponsor)
- Listed in the “THANK YOU” and post-congress communication



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## Bronze Sponsor: \$ 5,000.00

- Logo in the pre-event and event publicity imprints, television and radio advertising as well as other materials surrounding the congress and exhibition, including but not limited to the congress website, billboards, banners, backdrop, printed and electronic media, posters, brochures, name badges and congress bags.
- Enhanced Listing Package
  - i. Corporate logo on event website
  - ii. Additional 50 character company description on the website
  - iii. Option to add up to 4 product descriptions: product name, 100 words description, product photo, and brochure (for each)
    - Recognition during the ministerial opening ceremony of the congress and exhibition.
    - Present a winner's award for one category as part of your sponsorship during the gala night
    - 1 complimentary delegate registration.
    - 1 complimentary exhibitions registration.
    - Link to the sponsor's web site
    - A Half (½) left hand page advertisement in the Congress final programme.
    - Feature in all e-newsletters as the **strategic partner sponsor** of the congress & Exhibition to be sent to participants and stakeholders.
    - Delegates Bag Insert – Get the attention of all attendees by placing up to one (1) of your company's promotional items (Supplied by the sponsor) in the official conference bag.
    - Up to 5 roll-up/tear drop banners at the venue compound during the event. (to be supplied by sponsor)
    - Appreciation plaque presented by the guest of honor during the gala awards night
    - A complimentary 3MX2M premium stands strategically located at the entrance or other preferred area (early booking recommended, customization of stand at the cost of sponsor)
    - Listed in the "THANK YOU" and post-congress communication